

ZEYNEP TUFEKCI

zeynep at technosociology.org

<http://www.technosociology.org>

EDUCATION

University of Texas at Austin, Ph.D., 2004. Dissertation: "In Search of Lost Jobs: The Rhetoric and Practice of Computer Skills Training"

University of Texas at Austin, M.A., 1999. Thesis: "Mental Deskilling in the Age of the Smart Machine"

Istanbul University, Turkey B.A., Sociology, 1995

(Also: Bosphorus University, Turkey. Undergraduate degree in Computer Programming)

ACADEMIC EXPERIENCE

Andrew Carnegie Fellow, 2015-2016

Andrew Carnegie Fellow in the Social Sciences and Humanities

Assistant Professor, 2011 – Present

School of Information and Library Science

University of North Carolina

Chapel Hill, North Carolina

Adjunct Assistant Professor, 2011-Present

Department of Sociology

University of North Carolina

Chapel Hill, North Carolina

Faculty Associate, 2012-Present

Harvard Berkman Center for Internet and Society

Harvard University

Cambridge, Massachusetts

Fellow, 2012-2013

Center for Information Technology and Policy

Princeton University

Princeton, New Jersey

Fellow, 2011-2012

Harvard Center for Internet and Society

Harvard University

Cambridge, Massachusetts

Assistant Professor, 2008-2011

Department of Sociology and Anthropology

University of Maryland Baltimore Co.

Baltimore County, Maryland

Visiting Assistant Professor, 2005-2008

Department of Sociology and Anthropology

University of Maryland Baltimore Co.

Baltimore County, Maryland

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

HONORS

Andrew Carnegie Fellow, 2015-16, Carnegie Corporation of New York. ([Inaugural class of 32](#)).

Public Sociology Award. 2014. American Sociological Association. Communication and Information Technology Section.

Honorable Mention. Social Media and the Decision to Participate in Political Protest: Observations From Tahrir Square. For Top Paper in the *American Sociological Association* Section for Communication and Information Technology, 2013.

Top Paper Award. "Hope and Hype in Social Mobility: Technology, Jobs and the Dream of Meritocracy." *International Communication Association*, 2005.

GRANTS

2015-2016. **\$200,000.** Andrew Carnegie Fellowship. (Inaugural class)

2010-15 **\$516,815.** National Science Foundation. Beyond the Deficit Model: Gender Schemas, Computing, Preferences, and IT Career Choices. (Awarded as sole Principal Investigator. Added a UNC colleague as co-PI after moving to UNC-Chapel Hill. Award #1203234)

2012- **\$14,400.** Seed Grant, Odum Institute, University of North Carolina at Chapel Hill (with Neal Caren, Charles Kurzman, and Andrew Perrin)

2004-08 **\$539,385.** National Science Foundation, Investigating Gender-Based Differences in Perception and Use of I.T. as Factors in I.T. Career Choice, Award # 0429084. Co-Principal Investigator.

Internal Grants

2014. **\$1,500.** UNC Travel and Research Award.

2012. **\$3,000.** Duke-UNC Consortium for Middle East Studies. Course Development Award.

2009 **\$6,000.** Maryland Institute for Policy Research Fellowship, UMBC

2009 **\$6,000.** Summer Faculty Fellowship, UMBC

2006 **\$5,000.** Middle school students' concepts of technology and the self. *Women in Information Technology*. Principal Investigator.

BIBLIOGRAPHY AND PRODUCTS OF SCHOLARSHIP

Books:

Tufekci, Zeynep. (2016). Beautiful Tear Gas: The Ecsatic, Fragile Politics of Networked Protests in the 21st Century. Yale University Press. (Under contract, final stages of preparation, forthcoming in 2016).

Straubhaar, J., Spence, J., **Tufekci Z.**, Lentz, R. (Eds.) (2012). *Inequity in the Technopolis: Race, Class, Gender, and the Digital Divide in Austin*. University of Texas Press: Austin.

Citations: 16

Refereed Papers/Articles

(Citations counts are gathered from Google Scholar, an imperfect source. However, other methods were even less applicable as my work is cited across many disciplines.)

Tufekci, Zeynep. (2015). “Algorithmic Harms beyond Facebook and Google: Emergent Challenges Of Computational Agency.” *J. on Telecomm. & High Tech. L.*, 13, 203-445.

Tufekci, Zeynep. (2014). “Engineering the public: Big data, surveillance and computational politics.” *First Monday*, 19(7). doi:10.5210/fm.v19i7.4901 **Citations: 20**

Tufekci, Zeynep. (2014). “Big Questions for Social Media Big Data: Representativeness, Validity and Other Methodological Pitfalls.” In *ICWSM '14: Proceedings of the 8th International AAAI Conference on Weblogs and Social Media*. **Citations: 51**

Tufekci, Zeynep. (2014). “Social Movements and Governments in the Digital Age: Evaluating a Complex Landscape.” *Journal of International Affairs*, 68(1). December 2014. **Citations: 8**

Tufekci, Zeynep. (2014). “The Medium and the Movement: Digital Tools, Social Movement Politics, and the End of the Free Rider Problem.” *Policy & Internet*, 6(2), 202–208. doi:10.1002/1944-2866.POI362 **Citations: 9**

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

Tufekci, Zeynep. (2014). "The Social Internet: Frustrating, Enriching, but not Lonely." *Public Culture*. Volume 72. Winter 2014. **Citations: 3**

Tufekci, Z., & Brashears, M. E. (2014). "Are we all equally at home socializing online? Cybersociality and evidence for an unequal distribution of disdain for digitally-mediated sociality." *Information, Communication & Society*, 17(4), 486–502. doi:10.1080/1369118X.2014.891634 **Citations: 2**

Tufekci, Zeynep. (2013) "'Not This One': Social Movements, the Attention Economy, and MicroCelebrity Activism." *American Behavioral Scientist* 57:848-870. **Citations: 22**

Kreiss, Daniel and **Tufekci, Zeynep*** (equal co-authors) (2013) "Occupying the Political: Occupy Wall Street, Collective Action, and the Rediscovery of Pragmatic Politics." *Cultural Studies - Critical Methodologies*. **Citations: 14**

Tufekci, Zeynep and Wilson, C. (2012), "Social Media and the Decision to Participate in Political Protest: Observations From Tahrir Square." *Journal of Communication*. doi: 10.1111/j.1460-2466.2012.01629.x **Citations: 305**

Tufekci, Zeynep. (2013) "Pepper-spray and Penguins." *Juncture* 20(2): 130–32.

Tufekci, Zeynep (2012). "Facebook, Youth and Privacy in Networked Publics." *In Proceedings of the 4th Int'l AAI Conference on Weblogs and Social Media (ICWSM, 2010)*. AAI Press. (20% acceptance rate) **Citations: 9**

Tufekci, Zeynep (2010). "'Who Acquires Friends through Social Media and Why?' 'Rich Get Richer' versus 'Seek and Ye Shall Find.'" *In Proceedings of the 4th Int'l AAI Conference on Weblogs and Social Media (ICWSM, 2010)*. AAI Press. (19% acceptance rate). **Citations: 16**

Cotten, S. R., Anderson, W. A., & **Tufekci, Zeynep** (2009). "Old wine in a new technology, or a different type of digital divide?" *New Media Society*, 11(7), 1163-1186. **Citations: 35**

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

Tufekci Zeynep (2008). "Can You See Me Now? Audience and Disclosure Management in Online Social Network Sites." *Bulletin of Science and Technology Studies*. Volume 11, Number 4, June 2008, pp. 544-564(21). **Citations: 559**

Tufekci Zeynep (2008). "Grooming, Gossip, Facebook and Myspace: What Can We Learn About Social Networking Sites from Non-Users." *Information, Communication and Society*. Volume 11, Number 4, June 2008 , pp. 544-564(21). **Citations: 335**

Hou, Weimin, Manpreet Kaur, Anita Komlodi, Wayne G. Lutters, Lee Boot, Claudia Morrell, Shelia R. Cotten, A. Ant Ozok, and Zeynep **Tufekci**, "'Girls don't waste time': Pre-Adolescent Attitudes toward ICT," *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI)*, ACM Press, 2006, pp. 875-880. **Citations: 24**

Kaur, Manpreet, Weimin Hou, Wayne G. Lutters, Anita Komlodi, Lee Boot, C. Morrell, Shelia R. Cotten, A. Ant Ozok, and Zeynep **Tufekci**, "'My Mom is a Cell-Phone Illiterate' – The Influence of Parental Perceptions on Preadolescent Attitudes Towards ICT," *Proceedings of the 6th ACM Grace Hopper Celebration of Women in Computing*, ACM Press. 2006

Kaur, Manpreet, Weimin Hou, Wayne G. Lutters, Anita Komlodi, Lee Boot, C. Morrell, Shelia R. Cotten, A. Ant Ozok, and Zeynep **Tufekci**, "'My Mom is a Cell-Phone Illiterate' – The Influence of Parental Perceptions on Preadolescent Attitudes Towards ICT," *Proceedings of the 6th ACM Grace Hopper Celebration of Women in Computing*, ACM Press. 2006

Book Chapters

Tufekci Zeynep (2015). Authoritarian Use of Social Media. In *Is Authoritarianism Staging a Comeback?* Matthew Burrows and Maria Stephan (Eds). Atlantic Council.

Tufekci Zeynep (2012). We Were Always Human. In *Human No More - Digital Subjectivities, Un-Human Subjects and the End of Anthropology*, Neil L. Whitehead and Michael Wesch (Eds.) University of Colorado Press. **Citations: 5**

Tufekci Zeynep (2012). Past and Future Divides: Social Mobility, Inequality and The Digital Divide in Austin During The Tech-Boom. In Straubhaar et al (Eds.) *The Persistence of Inequity in the Technopolis: Redefining the Digital Divide*. University of Texas Press: Austin.

Hartenberger, L., **Tufekci Zeynep (2012).** History of High Tech and the Technopolis in Austin. In Straubhaar et al (Eds.) *The Persistence of Inequity in the Technopolis: Redefining the Digital Divide*. University of Texas Press: Austin.

Straubhaar, J. **Tufekci Zeynep**, Spence, J., Rojas, V. (2012). Digital Inequality in the Austin Technopolis – An Introduction. In Straubhaar et al (Eds.) *The Persistence of Inequity in the Technopolis: Redefining the Digital Divide*. University of Texas Press: Austin.

Spence, J., Straubhaar, J. **Tufekci Zeynep (2012).** Structuring Race in the Cultural Geography of Information, Education, Cultural and Media Resources in Austin. In Straubhaar et al (Eds.) *The Persistence of Inequity in the Technopolis: Redefining the Digital Divide*. University of Texas Press: Austin.

Lenert, E., Christensen, M., **Tufekci Zeynep**, Gustafson, K. (2012). The Digital Divide: The National Debate and Federal and State Level Programs. In Straubhaar et al (Eds.) *The Persistence of Inequity in the Technopolis: Redefining the Digital Divide*. University of Texas Press: Austin.

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

Reports and White Papers

2015. (co-authored) "The Ethics of Algorithms: from radical content to self-driving cars."
White Paper for the Ethics of Algorithms Conference for *the Centre for Internet and Human Rights*. https://www.gccs2015.com/sites/default/files/documents/Ethics_Algorithms-final%20doc.pdf

Tufekci, Z. (2003). *Final Evaluation of the Community Technology Training Center for the Department of Education: Three Year Overview*. Grant evaluation and final overview.

Tufekci, Z (2002 and 2001). *Community Technology Training Center Evaluation: Initial Work*. Grant evaluation, Co-authored with Joseph Straubhaar and Sharon Strover and also *The CTTC Processes and Outcomes*. Grant evaluation.

REFEREED ORAL ACADEMIC PRESENTATIONS

(Single author unless otherwise noted).

Algorithms that Watch, Judge and Nudge. *American Sociological Association*, 2015. Chicago, IL.

Big Data, Representativeness and Validity. *American Sociological Association*, 2015. Chicago, IL.

Algorithms and Social Control. *Theorizing the Web*. 2015. New York, NYC.

Capabilities of Movements and Affordances of Digital Media: Paradoxes of Empowerment. *American Sociological Association*, 2014. San Francisco, CA.

Social Media and Micro-Celebrity Activism in a Global Context: Changing Dynamics of Attention. *American Sociological Association*, 2013. New York, NYC.

Why We Keep Debating Loneliness: Cyberasociality and Differential Dispositions towards Online Social Interaction. *American Sociological Association*, 2013. New York, NYC.

“Arab Uprisings and Collective Action” in Thematic Session: Assessing the Impact of Social Networking and Mobile Internet Access. *American Sociological Association*, August, 2012. Denver, Colorado.

Social Media and the Dynamics of Collective Action. 2011. AUSACE 2011. Arab-US Association of Communication Educators, Beirut, Lebanon.

A Pro-Active Generation Reacts: Facebook, Privacy and Audience Management. *American Sociological Association*, 2011.

Cyberasociality and the Online Sociality Divide: Third Level Digital Divide? *American Sociological Association*, 2011.

Theorizing the Web, 2011. Faster is Different.

Internet Use and Social Ties of Americans: An Analysis of General Social Survey Data, *American Sociological Association*, 2010.

Internet Use, Gaming and Well-Being. *American Sociological Association*, 2010. (with PJ Rey)

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

Facebook Makes a Village: Social Capital in the Age of (Online) Community. *American Sociological Association*, 2009.

The Tenacious Body: Surveillance , Triangulation and the Collapsing of Contexts in Online Social Network(ing) Sites. *American Anthropological Association*, 2009.

Gender, Social Capital and Social Network(ing) Sites: Women Bonding, Men Searching. *American Sociological Association*, 2008.

Internet Use and Gender, Race and Class: The Digital Divide in the Era of Youtube and Facebook. *American Sociological Association*, 2008. (with Shelia Cotten)

“A million social imprints: The promise and peril of social media data” Workshop on Challenges and Visions in the Social Sciences, ETH, Zurich. 2008

“Multi-Method Analysis of Social Interaction on Online Social Networking Websites.” *International Network for Social Network Analysis*, 2008.

“Presentation of Self for Everyday Surveillance: On the Internet, Everybody Knows You're a Dog.” *American Sociological Association*, 2007.

“Emerging Gendered Behavior on Social Network Sites: Negotiating Between the Pull of the Social and the Fear of the Stalker.” *International Communication Association*, 2007

“Pathways to Social Mobility Through Information Technology Skills: An Argument for a Segmented Labor Market Approach.” *American Sociological Association*, 2006.

“More than a Tool?: Gender Differences in Pre-Adolescent Attitudes Toward ICT.” *National Science Foundation Joint Annual Meeting* 2006.

“Skills as Cultural Capital in a Segmented Labor Market,” *American Sociological Association*, 2005.

“Computer Anxiety and Reproduction of Inequality,” *American Sociological Association*, 2005.

“Hope and Hype in Social Mobility: Technology, Jobs and the Dream of Meritocracy,” *International Communication Association*, 2005. (Recognized with a Top Paper Award).

“Technology at the Margins: Race, Nation, Class, and Techno-Cultural Capital,” *International Communication Association*, 2005.

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

“The Rhetoric and Practice of Job-Oriented Computer Skills Training: Public Policies and Sociological Theories.” *American Sociological Association*, 2004.

“Rethinking the Theory Behind Digital Divide Initiatives.” *International Communication Association*, 2002.

“Workforce Training Programs and Evaluation: Lessons from the Field.” *The Community Technology Network Conference*, 2001.

“From Linguistics to Evolutionary Psychology: Methodological and Ontological Arguments Against Extrapolation.” *International Society For The History, Philosophy, And Social Studies Of Biology*, 2001.

“Privacy in the Age of the Internet: A New Tragedy of the Commons?” *Broadcast Education Association*, 2000.

“As Big Brother Comes of Age, Privacy in Digital Panopticon: Expanding on a Debate Gone Awry.” *International Communication Association*, 2000.

Other Academic Presentations

Tufekci, Zeynep. (2009). Discussant: “Millennial Makeover: MySpace , YouTube , and the Future of American Politics” *Eastern Sociological Association*.

Tufekci, Zeynep. (2006). *Methodologies and Social Networking Software Research*. Social Software Symposium at the University of North Carolina, Chapel Hill.

Tufekci, Z., Cotten, S., (2006). *Investigating Gender Differences in IT use among middle school students*. National Science Foundation Joint Annual Meeting.

TEACHING ACTIVITIES

Nominated for Deborah Barreau Award for Teaching Excellence at UNC in 2014 and 2015.

Classes taught at UNC:

- INLS 690-189. Intermediate Selected Topics: Social Media and Society.
- INLS 89-001. First Year Seminar. Social Movements and New Media.
- 2012-2013. On leave at Princeton University. Taught one class: WWS-771b. New Media and Social Movements: New Tools for an Old Game.
- Spring 2012. INLS 697-001. Emerging Topics in Information Science
- Fall 2011. 490-189. Social Media and Society

Classes Taught before Coming to UNC

- Basic Concepts in Sociology (Introduction to Sociology)
- Research Methods
- Elementary Social Behavior (A sociological twist on social psychology)
- Information and Communication Technologies and Society (honors level seminar course)
- Cyberspace, Culture and Society (graduate level Internet & Society course)
- Performance Assessment & Program Evaluation (Graduate Level Research Methods)
- Media and Society

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

PhD Students:

- Sumita Rege. Looking Beyond: A Study of Blogging and What It Tells Us About Occupations. Graduated August, 2013. (member of committee)
- Chad Morgan. The Work Itself: Job Satisfaction among North Carolina Library and Information Science. Graduated 2104. (member of committee)
- Heather Suzanne Woods. (member of committee)

Master's Student:

- Oak Ritchie. Platform Algorithms and Their Effect on Civic and Political Arenas. Spring 2015. MSIS degree.
- Rebecca Bowers. Preventing the Escalation of Violence and Addressing Digital Forms of Abuse: Content Analysis of State Cyberstalking Legislation. Spring 2015. MSLS degree.
- Elizabeth Davidson. Twitter and journalism: Journalists' personal voice and the use of Twitter as a news-sharing platform. A Master's Paper for the M.S. in L.S degree. Fall, 2011 (sole advisor)
- Eric White. New Media in the Newsroom: A Survey of Local Journalists and Their Managers on the use of Social Media as a Reporting Tool. Fall 2011. (co-advisor)

Undergraduate Honors Thesis:

- Eliza Hinks. 2015. Unfriending and Unfollowing Practices of College Student Users of Facebook.

KEYNOTES (ACADEMIC)

2015. "Algorithms and Society: Making Decisions in the Face of Uncertainty." 25th Annual Conference for Law School Computing (CALICON). Denver, CO. (June 20, 2015).
2015. "Algorithms in our Midst: Information, Power and Choice when Software is Everywhere." Computer Supported Collaborative Work (CSCW). Vancouver, Canada. (March 18, 2015).
2015. "Ethics of Algorithms." Keynote (and whitepaper). Centre for Internet and Human Rights at the Technische Universitat Berlin. (March 10, 2015).
2014. "Researching Out Loud: Public Scholarship as a Process of Publishing Before and After Publishing." Bucknell Digital Collaboration Conference, Bucknell University. Bucknell, PA. (November 15, 2014).
2014. "The Internet as an Antidote to Mainstream Media Failure: Citizen Journalism in Turkey." Knight Foundation / Civic Media Conference. MIT. Cambridge, MA. (June 24, 2014).
2012. "To Understand Big Data, You Need More Humans." International Conference on Collaboration Technologies and Systems. Denver, CO. (May 21, 2012).
2012. Keynote in conversation with Andy Carvin. Theorizing the Web. Washington, DC. April 14, 2012.
2012. "Privacy for a Networked World." Keynote for CHI 2012, SIGCHI Conference on Human Factors in Computing Systems. Vancouver, Canada.

SELECTED INVITED TALKS

- “Collaborative Intelligence For Making World And Business Sustainable.” Camilo José Cela University and Fundación Universidad Empresa. Madrid, Spain. (June 16, 2015).
- “Information, Social interactions and Algorithms in a Connected Age” I.T. Littleton Seminar. James B. Hunt Jr. Library, North Carolina State University. Raleigh, NC. (June 11, 2015).
- “The Limits of Analytics.” People Analytics Conference, Wharton School, University of Pennsylvania. Philadelphia, PA. (April 11, 2015),
- “Engineering the Public.” Center for Professional & Applied Ethics. University of North Carolina, Charlotte. Charlotte, NC. (April 2, 2015).
- “Youth Activism in a Post Snowden World.” South by Southwest. (March 15, 2015).
- “Game Changers Talk.” IAPP Global Privacy Summit 2015. Washington, D.C. (March 6, 2015).
- ”Being a reporter when everyone's a journalist and there's data everywhere.” Investigative Reporters and Editors Conference. Philadelphia, PA. (March 5, 2015).
- "Networked Protest in the 21st Century: Strengths, Weaknesses and Protester Desires." PS595. University of California, Santa Barbara. Santa Barbara, CA. (February 6, 2015).
- When Companies Study Their Customers: The Changing Face of Science, Research, and Ethics. University of Colorado. Hosted by Silicon Flatirons Center for Law, Technology, and Entrepreneurship and the Tech Policy Lab at the University of Washington. (December 4, 2014).
- “#Ferguson: Reporting a Viral News Story.” Panel discussion at the Tow Center for Digital Journalism, Columbia University. New York, NY. (October 23, 2014).
- “Online social change: easy to organize, hard to win.” TED Global. Rio de Janeiro, Brazil. (October, 2014)
- “Movements in a Connected Age: Better at Changing Minds, Worse at Changing Power?” Personal Democracy Forum. New York, NY, (June 5, 2014.)

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

“Has the Academy Become Too Formal to Matter?” Panel discussion on The Ideas Industry: Is the Academy Needed or Wanted? The Fletcher School, Tufts University. Medford, MA. (April 29, 2014).

“Gezi Protests and Citizen Journalism in Turkey: How @140Journos Curated, Verified and Busted Censorship all under 140 Characters.” Co-talk with Engin Onder. Berkman Center for Internet and Society, Harvard University. Cambridge, MA. (March 13, 2014).

“Gezi Protests and Citizen Journalism in Turkey: How @140Journos Curated, Verified and Busted Censorship all under 140 Characters.” Co-talk with Engin Onder. Center for Information Technology Policy, Princeton University. Princeton, NJ. (March 6, 2014).

“Regulating Big Data in Urban Governance.” Smart Law for Smart Cities conference. Fordham Law School, Fordham University. New York, NY. (February 27, 2014).

“Who Tweets for the Ummah? From Clash of Civilizations to Bonds of Humor, from Innocence of Muslims to #Muslimrage.” Columbia Seminar on Religious Orthodoxy, Censorship & Social Media, Columbia University. New York, NY. (March 25, 2014).

"Disruptive Media: Examining Social-Media Fueled Protest Repertoires from Tahrir to Taksim." Columbia Journalism School Colloquium, Columbia University. New York, NY. (March 25, 2014).

“Transnational information Flows: Revolutions and Repression in the Era of Social Media.” An Open World, Science, Technology and Society in the Light of Niels Bohr’s Thoughts. University of Copenhagen. Copenhagen, Denmark. (December 6).

“The Boom-Bust Cycle of Social Media-Fueled Protests” MIT Comparative Media Studies, Massachusetts Institute of Technology. (October 17, 2013).

“Getting from No to Go: Social Media-Fueled Protest Style From Arab Spring to Gezi Protests in Turkey,” Berkman Center for Internet and Society and Harvard University. Cambridge, MA. (October 15, 2013).

“How Social Media is Changing Government and Governance Around the World” Brookings Institute, Washington, D.C. (November 15, 2013).

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

“Debating Data, Privacy and Campaigns.” Personal Democracy Forum. New York, NY. (June 7, 2013).

“Engineering the Public: Public Sphere Impacts of Big Data and Computational Politics.” Data-Crunched Democracy: Where Do We Go From Here. Annenberg School for Communication, University of Pennsylvania. Philadelphia, PA. (May 31, 2013).

“The New Media Ecology and Dynamics of Power: Lessons from Egypt and Beyond.” The Role of Media in the Arab Spring and its Aftermath: The Special Case of Egypt. Media@McGill, McGill University. Montreal, Canada. (February 6, 2013).

“Whoa There, Cowboy: Methodological and Conceptual Pitfalls of Big Data Analytics.” Center for Information Technology Policy, Princeton University. Princeton, NJ. (March, 7, 2013).

“Gezi Uprisings and Getting from No to Go.” The Internet and International Politics: Implications for the United States and Europe. Conference of the Harvard Weatherhead Center for International Affairs. Talloires, France. (June 15, 2013).

“Is the Internet Good or Bad for Politics? Yes. Let's talk about How and Why.” La Pietra Dialogues on the theme of “Social Media and Political Participation” organized by the New York University Social Media and Political Participation Laboratory and the Center for New Media and Society. Florence, Italy. (May 11, 2013).

“Free Speech for Whom?” Panel discussion, Theorizing the Web Conference. CUNY Graduate Center, New York, NY. (March 1, 2013).

“Who's Not on Social Media.” Social Computing Symposium 2013: Off the Radar."Microsoft Social Media Symposium. New York, NY. (January 17, 2013).

“Why <<More>> is Different.” Brookings Institute. Panelist at Technology-Mediated Social Participation, Summer Social Webshop. Washington, DC. (August 23, 2012).

“Why More is More than Merely More.” Internet at Liberty: Promoting Progress and Freedom, Centre for Internet & Society. Washington DC. Sponsored by Google. (May 2012).

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

“Social Media and Arab Uprisings. What Do We Know and Don't Know.” Re:Publica. Berlin, Germany. (May 2012).

“From Tahrir to Kony: Social Movements Dynamics and Social Media” Kenan Institute for Ethics. Duke University. Durham, North Carolina. (April 2012).

“Having Your Say Online: The People's Voice in Authoritarian Contexts.” Georgetown University. March 2012. Washington DC.

“Election 2012: Campaigns, Coverage & the Internet.” South by Southwest Interactive. 2012. Austin, Texas. (March 2012)

“From Tehran to Tahrir: What Does Twitter Have to do With Revolution.” BRITE conference. Columbia Business School, Columbia University. New York, NY. (March 5, 2012).

“Syncretic Ecologies of New and Old Power.” Social Computing Symposium. Microsoft Research. New York, NY. January 13, 2012.

“From the Tea Party to Occupy Wall Street and Beyond Personal Democracy.” New York University, New York, NY. (December 12, 2011).

“Social Media and International Solidarity.” Amnesty International. (November, 12, 2011). Boston, MA.

“From Uprisings in the Arab World to Social Unrest in London: The New Media Ecology and Citizen/State Dynamics in the 21st Century.” Harvard Kennedy School. Shorenstein Center on the Press, Politics and Public Policy. Cambridge, MA. (October 25, 2011)

“From Tehran to Tahrir: Social Media and Dynamics of Collective Action under Authoritarian Regimes.” Harvard Berkman Center for Internet and Society. Cambridge, MA. (September 27, 2011).

“After the Revolution.” Public Square Squared – How Social Fabric is Weaving a New Era. Ars Electronica. Linz, Austria. (September 6, 2011).

“The Power of Strong Ties; The Power of Weak Ties.” Personal Democracy Forum. New York, NY. 2011

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

Naval Academy Foreign Affairs Conference. People, Power, Politics in the Internet Age.
Annapolis, MD. (April, 2011)

“Negotiating Privacy, Boundaries and Visibility in a Networked World: Why We Need to Move Beyond Opt-in vs. Opt-Out.” Colloquium Speaker for the Computer Science and Electrical Engineering Department. Baltimore, Maryland. 2010.

“The iPad: The ‘Jesus Tablet’ and the Resurrection of Consumer” Digital Dialogues at the Maryland Institute for Technology in the Humanities. College Park, Maryland. 2010.
(with Nathan Jurgenson)

“1984, Today – Surveillance, Privacy and Online Social Networks.” Austrian Cultural Forum, New York, NYC. 2010.

“Everyone’s all Atwitter: The Promise and Peril of Social Media.” NASA Colloquium on Information Science & Technology. 2010. Goddard, MD.

“Future of Social Networks.” FutureWeb. Raleigh, North Carolina. 2010.

“On the Internet Everyone Knows You're a Dog: Facebook, Myspace and Life in the 21st Century Village.” Annual Speaker at the Department of Sociology at the College of William and Mary. 2008.

“A Different Kind of Social Physics: Online Communities and the Revolution in the Architecture of Our Social Spaces” Johns Hopkins University, Applied Physics Lab. Colloquium. 2008.

PROFESSIONAL SERVICE

Co-Edited Special Issue of Peer-Reviewed Journal

Tufekci, Z., & Freelon, D. (2013). Introduction to the Special Issue on New Media and Social Unrest. *American Behavioral Scientist*. doi:10.1177/0002764213479376 **Citations: 12**

Ad Hoc Reviewer (Selected List)

- Science
- American Journal of Sociology
- Journal of the American Society for Information Science and Technology
- British Journal of Sociology
- Information, Communication and Society
- Future Internet
- Theory and Society
- New Media and Society
- Bulletin of Science, Technology and Society
- The Sociological Quarterly
- Southern Communication Journal
- International Journal of Internet Science
- Human Communication Research
- National Science Foundation (Panel Reviewer) for Directorate for Computer & Information Science & Engineering, Directorate for Social, Behavioral & Economic Sciences, and Human-Centered Computing (HCC)
- Elsevier Science, book reviewer
- Sage, book reviewer
- Oxford University Press, book reviewer

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Service at UNC

Assignments, duties, activities at SILS:

- 2014-2015 Served on the graduate committee
- 2013-2014 Served on the undergraduate committee
- 2011-2012 Served on the undergraduate committee
- Participant in Edward R. Murrow Program (October-November, 2013)

Public Talks and Panels at UNC

- 2013, October, 11. Panelist at Chancellor's Installation Event at University Day. Panel on Innovation.
- 2013, October, 25. Center for Media Law and Policy
- 2013, September, 3. Global Protests in Context. *Co-sponsored by the Program in the Humanities and Human Values and the Carolina Center for the Study of the Middle East and Muslim Civilizations.*
- 2013, February 26th. The 2013 Emerging Trends in Information Professions Showcase
- 2012, February, 3. *UNC SILS 80th Anniversary Symposium.* "Should Librarians Care About Privacy Anymore?"
- 2012, January 26. Global Media and/as Local Politics: Reconfigurations of the Mediatized Middle East and North Africa
- 2012 Interview with UNC Student Radio News Show: Carolina Connection

As of August 2015. If you'd like copy of any paper, please email zeynep at technosociology.org

Organizational Service to the Profession

- Editorial Board: Emerald Studies in Media and Communication. 2013-present
- Program Co-Chair: International Conference on Weblogs and Social Media in Dublin, Ireland, May 2012.
- Organizer: Global Voices Academic Summit in Nairobi, Kenya, July, 2012.
- Participant in NSF-funded Technology-Mediated Social Participation Summer Social Workshop in University of College Park, August of 2012.
- Council Member: American Sociological Association, Communication and Information Technology Section
- Co-Editor of Special issue of American Behavioral Scientist on New Media and Social Unrest. 2012.
- Program Committee, International Conference on Weblogs and Social Media, 2010
- Session organizer American Sociological Association, 2009
- Member, Best Paper Award Committee of Communication and Information Technologies and Society section of the American Sociological Association Conference, 2006.
- Program Committee, International Conference on Weblogs and Social Media, 2009
- Author meets critic session panelist, Eastern Sociological Association, 2009
- Session Organizer American Sociological Association 2009
- Reviewer International Communication Association, 2008
- Session Organizer International Communication Association 2007
- Panel Presider in Eastern Sociological Society 2006
- Member, Book Award Committee of Communication and Information Technologies and Society section of the American Sociological Association Conference, 2006.
- Panel Presider in American Sociological Association Conference in 2005
- Session Organizer in American Sociological Association Conference in 2005

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- Session Organizer International Communication Association 2005
- Respondent in American Sociological Association Conference in 2005
- Respondent at the Global Fusion Conference, 2005
- Advisory Board of Annual Editions: Computers in Society

Membership in Scholarly and Professional Organizations

American Sociological Association

International Communication Association

PRODUCTS OF ENGAGED SCHOLARSHIP (Public Writings)

New York Times op-eds

- Tufekci, Z. (2015a, August 27). "The Virginia Shooter Wanted Fame. Let's Not Give It to Him." *New York Times*. Retrieved from <http://www.nytimes.com/2015/08/27/opinion/the-virginia-shooter-wanted-fame-lets-not-give-it-to-him.html>
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Newspapers

New York Times

Washington Post

USA Today

National Post (Canada)

The Guardian

South China Morning Post

Broadcast

Al Jazeera

CNN

MSNBC

National Public Radio

PRI the World (BBC and NPR)

Voice of America (multiple countries)

Radio Free Europe

Magazines

Time

The Economist

The Atlantic

Business Week

Forbes

MIT Sloan Management Review

Le Nouvel Observateur (France's largest weekly newsmagazine)

MIT Technology Review

The European

Science

New Scientist